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### **EXPERIENCE**

# CRED, Product Designer

December 2021- Present

Just being a part of a team of extraordinary visual storytellers & design sorcerers, and helping design a super elegant payments app.

## Accenture Interactive, Sr. UX Designer

July 2019- Dcemeber 2021

Designed and executed user-centric digital solutions and products across seven different projects in Accenture, including two proof of concept projects, all resulting in a better user experience and great recognition in the organization. Worked on multiple internal projects for the company as well, ensuing finer design strategies.

## Freelance Product Designer

October 2019 - Present

Delivered and designed products for multiple startups, Indian and international both. Guided them by creating a unique and aberrant design language right from their brand identity to illustrations, to even their digital applications resulting in great reviews from their customers and their respective investors.

## **EDUCATION**

Pearl Academy | BA Hons. Communication Design

July 2015- April 2019

University of California, Los Angeles | Film Production: Summer School

June 2017- August 2017

Parsons School of Design, New York | Graphic Design: Summer School

June 2016-July 2016

# Amity International School, Noida

March 2000 - April 2013

#### **SKILLS**

Figma
Adobe XD
Sketch
Framer
Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe Character Design
Final Cut Pro X

### **ACHIEVEMENTS**

Adobe Lightroom

Finalist, Taiwan Student Design Competition, 2020

2 x Pearl Academy Excellence Award Scholarship

Accenture Grammy Award

## **SOCIAL**

## Instagram

@bhat\_vitthal
@bhatvitthal

### LinkedIn

www.linkedin.com/in/vitthalbhat22